



INDY ELEVEN PROFESSIONAL SOCCER PRESS RELEASE

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Apex Benefits Joins Indy Eleven Corporate Partnerships Family *Hoosier State's Largest Employee Benefits Advisory Firm to Serve as "Official Healthcare Benefits Provider" of Indiana's Team*

INDIANAPOLIS (Wednesday, January 13, 2021) – Indy Eleven has grown its family of Corporate Partners once again with the announcement of its new partnership with Apex Benefits, Indiana's largest employee benefits advisory firm dedicated exclusively to the management of group health and welfare plans. Through the agreement, Apex will serve as the "Official Healthcare Benefits Provider" of Indy Eleven.

Founded in 2003, Apex has brought together a team of benefits strategy professionals dedicated to helping employers create cultures of health and cost savings. Apex helps its clients attract the best talent through the creation of competitive and cost-effective employee benefits programs, while its own culture of excellence has seen the company named a "Best Place to Work" by the Indiana Chamber of Commerce every year since 2010. To learn more about their services, team, and commitment to the community, visit apexbg.com.

"Indy Eleven is pleased to cultivate an already great relationship with Apex Benefits into an official partnership for the 2021 season," said Greg Stremlaw, President & Chief Executive Officer for Indy Eleven. "We look forward to working together on several campaigns throughout the year that will engage our audiences in new and creative ways."

"As Indy Eleven's Official Healthcare Benefits Provider, Apex Benefits is excited to be a partner and see the impact this collaboration can make in our local community," said Apex Benefits CEO John F. Gause. "We're looking forward to connecting with Indy Eleven's players, staff and fans."

In conjunction with the partnership, Apex Benefits will be featured via numerous Indy Eleven promotional avenues including, but not limited to: on-field and in-stadium signage, commercial inventory on local television and national/international streaming video broadcasts, advertisements in the club's official Victory gameday program, and placements on the team's official website, indyeleven.com.

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IndyEleven.com / @IndyEleven on [Twitter](#), [Facebook](#) & [Instagram](#)

About Indy Eleven Professional Soccer

Since its launch on January 16, 2013, Indy Eleven's mission – "To win championships with and for the community" – has stayed true to its aim of fielding a team that represents the State of Indiana proudly on and off the field. The 2021 season will mark Indy Eleven's eighth year of play overall and fourth season in the United Soccer League Championship, a 31-team professional soccer league based across the United States. In January 2017, Indy Eleven submitted a bid for an expansion franchise in Major League Soccer (MLS), the First Division of pro soccer in the United States and Canada as recognized by U.S. Soccer.

About Apex Benefits

Apex Benefits is Indiana's largest employee benefits advisory firm dedicated exclusively to the management of group health and welfare plans. Our team of strategists empowers organizations to make data-driven benefits decisions that reduce financial risk while improving the health status of plan members and increasing employee engagement.